

Key Waypoints to Achieving IT Asset Management Success

Do you feel torn between maintaining the IT assets you already have vs. pursuing the next big project? Use ITAM to clean up your asset mess, clawback money wasted on old and duplicated solutions, and leap into the new world of digital transformation with full control and transparency.

Consider these five important concepts to get you headed down the right trail!

Key Terms

IT Assets:

- ▶ Computing, networking, equipment, software licenses, entitlements, and subscriptions.

IT Asset Management (ITAM):

- ▶ Used to manage assets from cradle to grave by making them accessible, visible, and subject to controls.

License policies:

- ▶ Legal rights and responsibilities for usage and financial costs of software licenses.



There is no digital transformation without ITAM

(LEAP TO CHAPTER 1)

- ▶ You're blowing IT! \$185Billion overspent on software and SaaS per year
- ▶ Violating license policies (accidentally or not) = wasted effort and money
- ▶ Clawback money for digital transformation by cleaning up your asset mess



Automated apes, or manual monkeys for asset management? Only one path makes sense!

(LEAP TO CHAPTER 4)

- ▶ Asset Management at scale is impossible to do well, inexpensively, and regularly by paw
- ▶ Automation is about more than just knowing you have assets. When do licenses expire? What about support contracts? When do renewals become more expensive?



Manually tracking assets is a dangerous and expensive quest - try manually tracking contracts and financial details too... #That'sCocoNuts!

(LEAP TO CHAPTER 4)

- ▶ Scratch the back of your legal, financial, and compliance teams, and they'll scratch yours
- ▶ No more monkey in the middle - use machines in the middle - making it possible to keep all of your teams focused on adding value, not busywork



There are too many chances in the ITAM lifecycle to lose your bananas, er, assets, with manual handoffs...

(LEAP TO CHAPTER 5)

- ▶ And do you think automatically managing IT assets is too expensive?
- ▶ It's 61% less expensive than manual management



Transparency and automation increase the odds that everyone survives and even enjoys the journey of orchestrating a great employee experience.

(LEAP TO CHAPTER 13)

- ▶ For employees, ITAM automates smooth employee experiences - from onboarding, thru promotions and transfers, to exit
- ▶ For back-office personnel, your new friends in HR, Legal, Facilities, and Operations won't believe how easily employees can self-serve when ITAM makes the process automatic

Download the Full Gorilla Guide!

IT Asset Management (ITAM) is about managing the full lifecycle of hardware, software, and IT assets from procurement to disposal. Without proper ITAM practices in place, your organization is at risk in several ways, including overspending on IT and not being prepared for potential audits.

This Gorilla Guide shows you how to do ITAM right, and get the most out of it.

Highlights include:

- ▶ The business case for ITAM
- ▶ Automating ITAM operations with workflow
- ▶ How ITAM becomes strategic at your company

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